

WHAT CAN I DO?

For any program to be successful it needs active participation.

1. Become a **Pace Car Driver**.
2. Sign a **Pace Car Pledge** to drive the speed limit and reduce your total number of car trips.
3. Become an example of a courteous driver.
4. Use alternative transportation when ever possible.
5. Spread the word. Encourage your neighbors and friends to become **Pace Car Drivers**.

Donations of time and money are needed and gratefully accepted. It takes money to keep the program going and it takes volunteers to keep the program growing.

Join your neighbors and sign the **Pace Car Pledge**...become part of the solution.

The Neighborhood PACE CAR Pledge

Recognizing that my car use impacts the livability of other residents' streets, just as theirs impacts mine, I hereby pledge to:

1. Drive within the speed limit.
2. Minimize my own car use.
3. Stop to let pedestrians cross - be courteous to bicyclists and others.
4. Display my PACE CAR sticker, put something on/in my car to make others laugh.
5. Reclaim my street.
6. Have fun while caring about others.

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**To schedule a
PACE CAR Presentation
for your business or
community organization :
Call 333-8066**

**The Neighborhood
PACE CAR**
Idaho Smart Growth
PO Box 374
Boise, ID 83702



Neighborhood PACE CAR Program



**Neighborhood
Traffic Solutions**
for Today and Tomorrow



“The only people who can really reduce the problems associated with excessive car use are the people who are driving the cars.”

The Idaho Statesman, May 5, 2000

WHAT IS THE PACE CAR PROGRAM?

On his third visit to Boise in June of 2000, Australian traffic calming expert David Engwicht met at Winstead Park with a group of residents of Northview Street. Several residents had met with David on his previous trip through Boise and most felt that his traffic calming strategies were not workable on Northview Street. However, one resident mentioned that she was driving up and down Northview, escorting traffic down the street at the speed limit by driving the speed limit herself. Several other residents mentioned that they did the same thing and David recognized this as a strategy he had used years before. At a workshop the next day the idea was affirmed when residents from all over the valley indicated that they had also tried this strategy and it worked. With the help of David, Boise City, Idaho Smart Growth and the workshop participants, the idea was organized and additional strategies such as being courteous to pedestrians and bicyclists were added. Within four days 200 people had signed pledges and what is now known as the **Neighborhood Pace Car Program** was on its way.

Traffic problems in your neighborhood?

Call 333-8066

*Become a **PACE CAR** driver and learn how to make positive change.*

THE PURPOSE OF THE PACE CAR PROGRAM

The **Pace Car Program** has several purposes, among them are:

- ◆ To encourage drivers to drive the legal speed limit on neighborhood streets.
- ◆ To encourage driver awareness that their car use impacts the livability of the neighborhoods they drive in and through.
- ◆ To raise awareness that cars share the road with bicyclists and pedestrians and to promote courteous habits.
- ◆ To encourage drivers to consolidate car trips.
- ◆ To encourage people to use alternative means of transportation including, but not limited to, the bus, bicycles, walking, and other wheels.

PACE CAR PROGRAM BENEFITS

The **Pace Car Program** provides many benefits to the community and to individual drivers.

- ◆ The **Pace Car Program** will save the community real dollars by reducing the amount of money that would be spent of traffic calming measures such as speed bumps, curb bulges and traffic circles.
- ◆ The program can free up police officers by reducing the need for them to respond to complaints regarding speeding traffic through neighborhoods.

- ◆ As drivers slow down and plan ahead for their car trips, it can help reduce both driver stress and road rage.
- ◆ As drivers reduce their car usage there will be less need for additional public parking facilities.
- ◆ As drivers use more and more alternative transportation methods, the number of cars on the streets and at traffic lights will be reduced. This in turn helps to reduce traffic congestion and air pollution.
- ◆ The result will be a city that is a safer, and more pleasant to live, work and travel in.

WHAT THE PROGRAM NEEDS

- ◆ **The Pace Car Program** needs people who are willing to drive the speed limit and demonstrate their commitment by placing a **Pace Car Sticker** on their car. These are people who can lead by example.
- ◆ **NPCP** needs people who are willing to set a good example of what a courteous driver is and not purposely anger or punish other drivers. These are people who are willing to show they care about neighborhoods.
- ◆ **NPCP** needs people who want to help make Boise a better and safer place to live and raise families. These are people who are willing to be part of the solution.
- ◆ **NPCP** needs people who understand that ACHD and Boise City Police cannot be expected to solve all traffic problems - people who know that each individual is responsible for their driving habits.