



2019-20

ANNUAL REPORT

A message from the Board President Michelle Groenevelt



2020 has been a challenging year on many levels. The Idaho Smart Growth (ISG) Board saw it as an opportunity to reflect, plan and adjust to the changing environment we face. We reached out to ask questions about our mission, partnerships, and priorities.

We received lots of great feedback, and one comment we heard repeatedly is that the work of ISG is more relevant than ever before. While many places in Idaho were already experiencing growth, the pandemic has only intensified the growth pressures in many communities.

With the assistance of volunteer extraordinaire Diane Kushlan, the Board and Staff have been working on developing a new strategic plan. This intensive exercise allows us to examine our organizational structure and resources needed to accomplish this important work in Idaho.

This is why we are kicking off the Next 20 campaign. In 2020, ISG celebrated our 20-year anniversary. We have 20 years of proven accomplishments, and we are planning for the next 20 years. We are asking you to donate \$20 per month (or \$240 annually) for the next 3 years.

We are committed to fundraising, and with your commitment we can further the smart growth goals of advocacy, collaboration and education. The Board believes the future is bright, and we have reason to be optimistic that ISG has its' best days ahead of it.

Michelle Groenevelt
ISG Board President

CELEBRATING 20 YEARS

We turned 20 years old this year! We've highlighted some of our favorite accomplishments over those 20 years (to the right), and we know that there is much work still to be done.

As we look to the next 20 years of smart growth in Idaho, we know there is a need to sharpen the focus on emerging issues such as housing and transit. We also know there is still LOTS to do in the areas of land use, transportation and community. **Will you help us get there?**

In this tumultuous year, we know Idahoans are looking for help in discovering a new normal of healthy resilient communities.

That charge is more urgent with historically high growth rates topped by people looking for a better place in light of recent disruptions.

Our ability to have a durable economy, resilient landscapes and strong cities and towns depends on a smart response.

We look to you, our most ardent supporters, to build a foundation and continue our work while protecting what is best about Idaho for the next 20.



So this year-end we kick off our Next 20 campaign. We are looking for 85 individuals to pledge to give \$20/month for 3 years to help us reach our goal. Will you join us?

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Board of Directors:

Michelle Groenevelt - President
Sarah Martz - Vice President
Hethe Clark - Secretary
Ben Casiano - Treasurer
Gary Allen
Nancy Chaney
Sharon Patterson Grant
Rob Hopper
Wyatt Johnson
Renée Magee
Nathan Murray

Staff:

Elaine Clegg - Interim Director
Deanna Smith - Programs
Elizabeth Allen - Programs
Sarah Taylor - Administrator

Highlights From the Past 20 Years

2000-2005

Co-led Treasure Valley Futures
Sponsored CNU education series
Established Grow Smart Awards

2006-2010

Helped defeat of Prop 2
Introduced Safe Routes in Idaho
Published research on infill

2011-2015

Published Land Use Analysis
Published Citizen's Guide
Established Citizens Planning Academy

2016-2020

Comprehensive Plan in Dover
Bike/Ped Plan in Bonners Ferry
Placemaking initiatives
Annual Safe Routes Convenings

PROGRAM UPDATES



CITIZENS PLANNING ACADEMY

With your help, ISG grew our out of valley attendance 200% last year. Thanks to our partnership with the University of Idaho, we were well prepared for the change COVID brought, and in March we pivoted 100% remote with seven sessions around the theme Idaho's Changing Landscapes.

Online delivery and an on-demand video library allows these sessions to reach a larger audience than ever before. If you missed any past sessions check out our YouTube channel playlist.

SAFE ROUTES TO SCHOOL

Our Safe Routes Idaho partners have made many adaptations for this crazy year. They have socially distanced, adapted curriculum and created new kinds of events.

Walk to School Day looked different this year throughout the state but was a success. Safe Routes coordinators around the state found new and different ways to encourage parents and students to get out, stay active and safe.

Treasure Valley held a helmet/light/reflector giveaway during the school lunch pick up, Lake Pend Oreille promoted Walk to School Day as an individual/family activity. East Idaho hosted a challenge encouraging students to walk to school ten times with the chance of winning a scooter. Moscow's WALKtober event encouraged everyone to stay active by swapping car trips "one less car" for human-powered transportation.

Statewide coordinators continue to innovate, and ISG will continue to support them in this important mission of keeping kids safe and active!

SAFETY EDUCATION

Last winter, with funding from ITD Office of Highway Safety we launched a new project providing education on safe walking, biking and driving behaviors. The purpose of this new project is to help ITD get to zero deaths and fewer injuries.

We started the project with a game of Road Rights, an online quiz based on Idaho laws about driving, walking or biking. Each week a new question was posted, challenging players to test their knowledge then learn if they were correct. 2020 was the year to experiment and determine if this could be used to engage people across the state. It met our expectations and we plan to grow the #RoadRights game in 2021. We hope you'll join us and play.

Unable to travel and conduct classes in person, we pivoted the project's efforts towards the development of online educational resources and began developing videos. Watch for more details on this in 2021!

PHOTO HIGHLIGHTS FROM THE YEAR



We partnered with the City of Emmett and SW District Health on an education demonstration to reduce speeding through roadway design.



Deanna and Lisa show off a demonstration project IWBA spearheaded to increase visibility of students walking to school.



A behind the scenes look at a safety education video shoot with ITD's Office of Highway Safety.



We partnered with IWBA on a World Day of Remembrance demonstration at the Capitol.

STEVE LOCKWOOD

CHARLES HUMMEL AWARD



This award is given by the Idaho Smart Growth Board of Directors in honor of Charles Hummel. This year the board selected Steve Lockwood.

Steve unfortunately left us this year in February. Though he is no longer with us, his legacy of service and advocacy lives on. We were genuinely lucky to have had him as an advocate in our state.

It's hard to imagine someone who embodied the integrity of Charles Hummel more and practiced smart growth so fully. Steve took seriously the business of being part of a community. From developing one of our first Grow Smart awarded projects in Sandpoint to board and community service and so much more. Steve practiced smart growth principles in every aspect of his life. Idaho will surely miss his leadership.

2020 GROW SMART AWARDS

HAYS STREET COMMUNITY

The redevelopment of this historic, 1920 single family-home illustrates what is possible with vision and persistence. This project created three residential units where there was one and added live-work to one of the units in an historic district, all while preserving and respecting the historic character of both the original home and the neighborhood.

Idaho Smart Growth commends Hays Street Community for illustrating that it is possible to preserve historic homes and their already strong sense of place, while increasing the low densities that often occur in residential historic districts.



FUTURE PUBLIC SCHOOL

Future Public School is a new charter school built in the heart of Garden City. This project was built in collaboration with the Boys and Girls Club and the City. The success of this project illustrates what is possible when strong partnerships come together. Typically, the challenge with constructing schools within a neighborhood is scarcity of land, but through these partnerships the school was able to maximize limited space.

Idaho Smart Growth commends Future Public School for its understanding of the role site selection plays in smart growth and for illustrating what is possible when strong partnerships come together.

10TH AND MAIN

The renovation of one of the oldest mixed-use buildings in downtown Boise, now known as "Tenth and Main", unearthed a hidden architectural gem. Built in the 1920s, it is likely the first reinforced concrete building in Boise and remains structurally solid and intact. Rather than demolishing the existing building, the design team's goal was a full building transformation and a revitalization of the block.

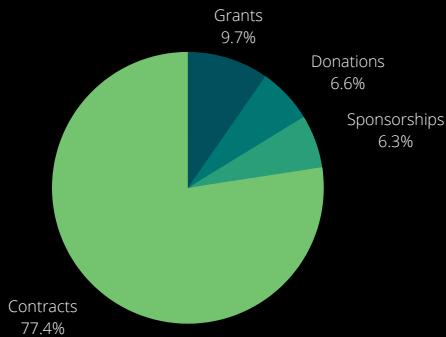
Idaho Smart Growth commends 10th and Main for bringing this once vacant building to full occupancy and reactivating this busy street corner. This activation along with the building's unique character increases the sense of community..



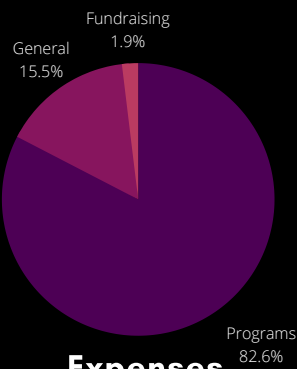
Thank you to erstad ARCHITECTS, Parkway Station, Cushing Terrell and Mckibben + Cooper for sponsoring this year's virtual celebration!
Our sincere gratitude to the 2020 Jury: Mark Baltes, Doug Cooper, Daren Fluke, Maureen Gresham, Renee Magee, Jenah Thornborrow, Jaap Vos and Dana Zuckerman.

ORGANIZATION UPDATES

2019 FINANCIALS



Income



Expenses



HAPPY HOLIDAYS FROM ISG!



New staff hired - Welcome Elizabeth!

2020 saw us grow our program with a new, full time staff, Elizabeth Allen. She comes to us most recently from Hayden Idaho where she was a city planner for nearly a year and a half. Elizabeth graduated with a Masters degree in planning from University of Idaho Bioregional Planning program.

Originally from Carson City NV, Elizabeth brings a broad background both in planning as well as knowledge of the growth challenges facing Idaho's communities both large and small, urban and rural. In addition to her professional and educational experience, she serves on the Idaho APA board. Upon returning to southwest Idaho to join our organization Elizabeth moved to Nampa, where she lives with her partner, two cats and two goats.



Executive Director retired - We'll miss you Scot!

Scot joined Idaho Smart Growth in 2013 on the heels of our last strategic planning effort and saw this new strategic planning process as the perfect time to consider a leadership change. As Scot steps aside, his departure opens up more possibilities for consideration as we plan for the future.

We greatly appreciated his leadership and service for the past seven years at Idaho Smart Growth. We cannot thank him enough for his dedication and commitment to the organization and smart growth issues within Idaho. We welcome this 20-year milestone as an exciting opportunity to consider the future and what's next for our organization.

HELP US DO MORE

Together we can create great places.

Since 2000, Idaho Smart Growth has collaborated with partners around the state to create great places to live. As our state continues to grow, the urgency of smart growth and the desire to preserve and enhance our quality of life becomes more apparent.



Contribute

ANNUALLY, MONTHLY, or ONE-TIME: idahosmartgrowth.org/donate

NEXT 20 CHAMPION: idahosmartgrowth.org/next-20

